



THOUGH RACHEL CRAIGE MAY NOT BE FORMALLY TRAINED IN DESIGN, she has an innate eye for great style and has cultivated her talents with first-hand experience and self-teaching. After running a floral design and interiors accents shop in Rosemary Beach (CasaBlanca), and overseeing renovation and construction projects in Seaside, she's finally found her niche with Oxford & Co.—a textile company that she runs as a cottage industry in a workshop in her backyard.

She found her calling when she met graphic designer Chad Martin, the brainstorm behind Whitewall & Co. Chad works with The G Brand, a division of Dungan Nequette Architects, to design graphic wall stencils for the home. "A year or so ago, I decided I wanted to stencil one of my





resources: For patterns and color options or to contact Rachel, visit OXFORDANDCOMPANY.COM. Don't miss Rachel's blog, OXFORDANDCOMPANY.BLOGSPOT.COM. Her pillows are also available at TRACERY in Mountain Brook Village. WHITEWALL & CO. THEGBRAND.COM/WHITEWALLCO

master bedroom walls,” says Rachel. After meeting Chad, Rachel says, “I told him of my interest to start a small textile line and create products with his designs. He loved the idea! We’ve been working together ever since. Chad designs the patterns; I create the color combinations and product design.”

With a like-minded aesthetic, Rachel and Chad come up with new designs that translate well to fabric and reflect fresh colors and seasonal looks. “For our holiday line, Chad produced holiday

“I like to keep things simple and classic, especially with *small children and two big dogs*. I like *lasting pieces* that either are or have the potential to become classics. Designs are *tailored for the client* and can be either elegant or *loose and fun.*”

—Rachel Craige

patterns “Wispy Trees,” “Twinkle,” and “Snowflake.” Rachel prints every pattern by hand on natural linen in her workshop. “This process of stenciling is not only printing the fabric but moving the stencil and matching the repeating pattern, which is demanding—especially on fabrics like linen which move very easily, says Rachel. “As most projects go, there’s a lot of that instant gratification when I remove the stencil and see a beautiful pattern created.” From her printed fabrics, she creates pillows, table runners, and fabrics by the yard.

“I carry at least 12 patterns and just as many colorways,” Rachel says. “I love to customize pillows, Roman shades, table runners, and draperies, you name it!”

Rachel and her husband Frank Craige live in Homewood with daughter, Claire, 5, and son Oliver, 3.



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